



"Building Scientists for the 21st Century"



Press Release

To: All Media

Date: November 17, 2009

Contact: Dr. Carmella Morton, Founder and Executive Director (561-337-4120)

Re: NFL Sponsors Playground Community-Build for RISE Academy School of Science & Technology in Lauderhill Florida.

On Thursday January 28, 2010 the *NFL* and *Kaboom* will partner with RISE Academy School of Science & Technology to build a playground for the students. The *Design Day* was held on October 19th and included a full day of meetings and activities that allowed students to design their playground and volunteers to receive an overview and expectations for *Build Day* on January 28, 2010. RISE Academy students and staff are very excited about the partnership with the NFL and look forward to working with Roger Goodell, Commissioner of the NFL and NFL players on *Build Day*. The playground build is a part of the *NFL Play 60* Program wherein the NFL promotes students having at least 60 minutes of play/physical activity daily. RISE expects to have more than 40 NFL players on site to help build the playground on January 28th. The event is scheduled to take approximately 8 hours with more than 300 volunteers scheduled to build the playground.

RISE Academy School of Science and Technology is a Broward County free Public Charter K-8 Elementary School at 3698 NW 15th Street in Lauderhill, Florida. The mission at RISE Academy is *Building Scientists for the 21st Century*. RISE Academy offers a rigorous academic program with particular emphasis on the advanced sciences including virtual and actual dissections at the elementary level beginning in the 1st grade. Thanks to the NFL and community volunteers this beautiful playground will add an important dimension to our Lauderhill School Campus.

Visit our website at www.riseacademyschools.com and learn more about our school and our event sponsored by the NFL.

RISE Academy School of Science & Technology is located at:

3698 NW 15th Street, Lauderhill Florida 33311

Mrs. Dawna Thornton, Principal